

# ZICILY FOOD

*The authentic taste of Sicily, wherever you are.*

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## PRESS RELEASE

### Zicity Food brings Sicilian tradition to TuttoFood 2026 with the Aperi-Zicity “Cu Pani Cunzatu”

*A modern, convivial format celebrating the gastronomic identity of Southern Italy*

Milan, 11 May 2026

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**Milan, 9 May 2026** – Zicity Food, a brand dedicated to promoting the authentic flavours of Sicilian cuisine, is proud to announce its participation in **TuttoFood 2026**, Italy’s leading international food & beverage trade fair, taking place at Fiera Milano Rho.

At the event, on **Monday, 11 May 2026 from 12:00 noon**, Zicity Food will unveil the **Aperi-Zicity “Cu Pani Cunzatu”**: a convivial, immersive experience designed to showcase the richness of Sicilian culinary tradition through a modern, accessible, and replicable format.

“Cu Pani Cunzatu” – literally “seasoned bread” in Sicilian dialect – is far more than street food: it is a ritual, a moment of sharing that Zicity Food has reinterpreted for today’s consumer, built around premium-quality products ready to be enjoyed anywhere – at home, at the office, or on the go.

Zicity Food’s mission is clear: to carry the gastronomic identity of Sicily well beyond the island’s shores, while staying true to its soul. TuttoFood 2026 offers an extraordinary platform to engage with operators, buyers, and food enthusiasts, and to introduce a truly distinctive proposition within the Italian agri-food landscape.

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## WHERE TO FIND US

### TUTTOFOOD 2026 – Fiera Milano Rho

Pavilion 10 · Stand E35 · Station 25 — ZICILY FOOD

Monday, 11 May 2026, from 12:00 noon

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## PRESS CONTACT

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